

Truth Love + Marketing®

PROGRAM OVERVIEW

What is it?

TL+M is a 9-month leadership development program designed to help you create meaningful movement and navigate change while staying connected to what matters most.

Who is it for?

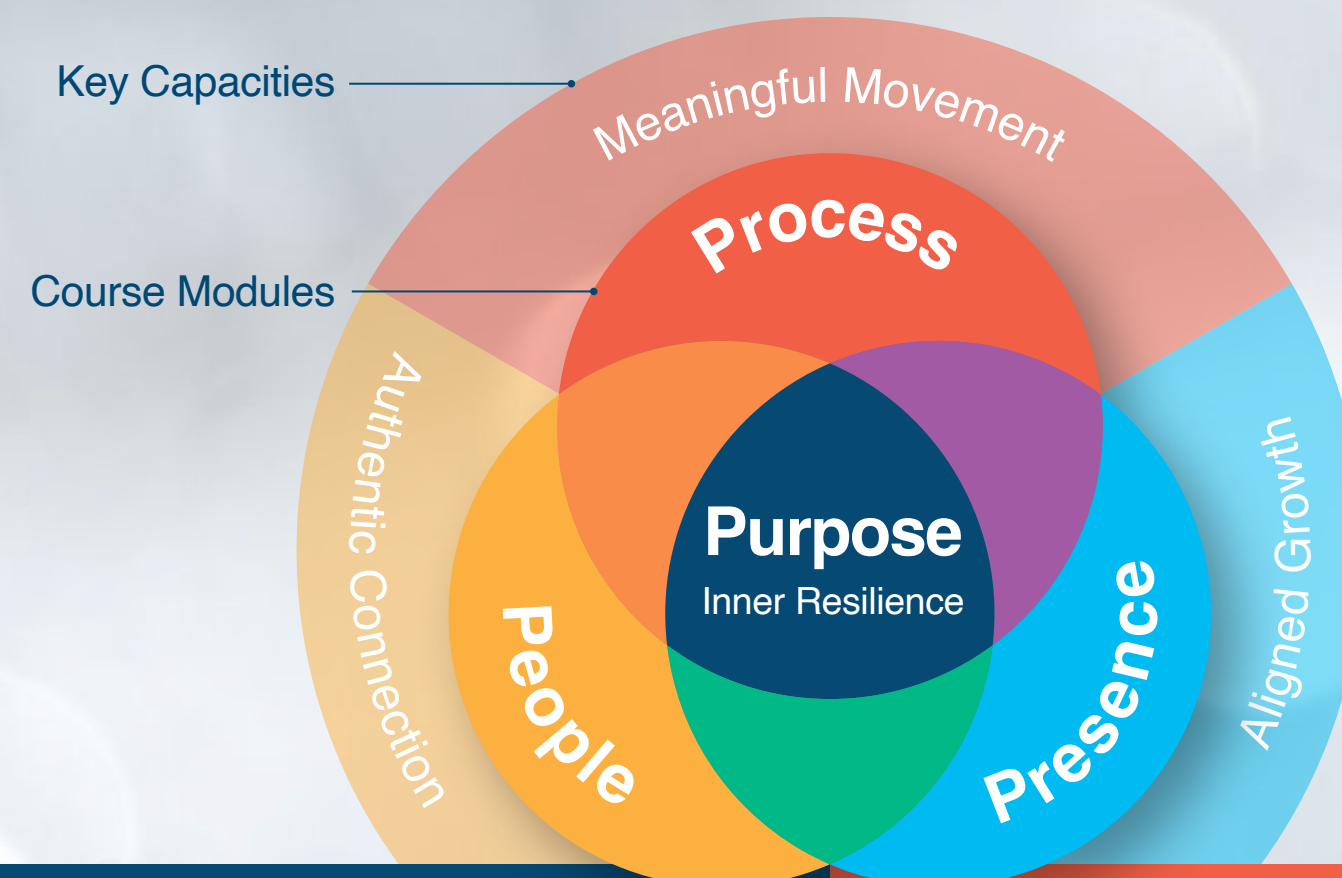
The program is designed for people facing a significant transition in their lives or work who want to create more traction, meaning, and fulfillment for themselves and the people around them as they move forward. So what might “significant transition” look like for you?

Organizations Facing...

- ▶ Rapid growth
- ▶ A Product Pivot
- ▶ Ownership Transition

Individuals Facing...

- ▶ A Career Change
- ▶ A New Life Phase
- ▶ Building a New Venture



How Does it Work?

The curriculum is organized into four modules that introduce a variety of tools, practices, and embodied mindset shifts to help you dramatically increase key capacities that foster deeper alignment in the way you set goals, the ways you move, and how you navigate change.



MODULE 1

Purpose

Inner Resilience

The Purpose module helps you cultivate an unshakable sense of resilience and inner stability by shifting your core sense of identity away from what you do or what you've accomplished, into the innate qualities, capacities, and brilliance you bring to every facet of your life.

Internal Limitations to Transform:

- ▶ Impostor Syndrome / Self-Doubt
- ▶ Inconsistent Confidence



MODULE 2

Process

Meaningful Movement

The Process module leverages this new sense of identity as the foundation for a practical framework that allows you to venture into new territory while constantly gauging value and alignment, and developing your capacity for meaningful exploration, iteration, and refinement in everything you do.

Internal Limitations to Transform:

- ▶ Paralysis or Avoidance
- ▶ Uncertainty on How to Start



MODULE 3

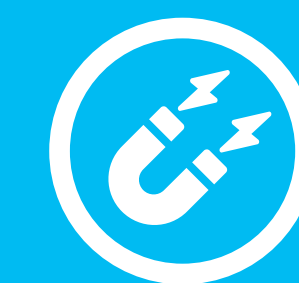
People

Authentic Connection

The People module helps you clarify the unique core values that define meaningful connection in your life and work, and then introduces a variety of tools and frameworks to help you recognize and leverage alignment in the relationships and opportunities that shape everything you do.

Internal Limitations to Transform:

- ▶ Toxic / De-Energizing Relationships
- ▶ Lack of Clarity on Audience Fit



MODULE 4

Presence

Aligned Growth

The Presence module helps you build an embodied sense of ownership for the power of your own story, synthesizing all of the program content to anchor in a new capacity for resonance, connection, and alignment in ALL the ways you grow and operate moving forward.

Internal Limitations to Transform:

- ▶ Lack of Fulfillment
- ▶ Inability to *FULLY* Show Up!

▶ [Learn more at truthloveandmarketing.com](https://truthloveandmarketing.com)